

SUBJECT: Proposed Funding to Caldicot Town Team

MEETING: Cabinet

DATE: 2nd September 2015 DIVISION/WARDS AFFECTED: Green Lane

1. PURPOSE:

1.1 To seek approval to release £2,000.00 of s106 contributions received from ASDA, to support the ongoing running costs of the Caldicot Town Team.

2. RECOMMENDATIONS:

2.1 To agree the release of £2,000.00 of s106 contributions, received from ASDA, to support the running costs associated with the Caldicot Town Team.

3. KEY ISSUES:

- 3.1 Caldicot Town Team was established in 2013, following a report prepared by consultants 'the Means', which identified the need to set up a Town Centre Partnership to "bring together public and private interests in the town around an agenda clearly focused on improving the vitality and vibrancy of the town centre".
- 3.2 The Town Team is now a fully constituted Community Interest Company (CIC) and has been integral to the success of events, activities and projects in the Town Centre, since its formation.
- 3.3 S106 funding, amounting to £225,000.00, has now been received from ASDA in relation to schedule 3 of the planning agreement which allows support for:
 - 'the establishment of a town centre partnership for the purpose of developing and implementation of an action plan and financial budget for the improvement and promotion of Caldicot Town Centre'.
- 3.4 The Caldicot Town Team submitted a Business Case application to the Severnside Programme Board on 30th June 2015, seeking additional funding support for running costs associated with the operation of the town team.

These included estimated commitments/costs as follows:

- Public Liability Insurance £550
- o Electric (office) £120

- Ongoing expenses £100 each quarter
- o Office stationary & Postage £100 approx.
- Marketing Materials £550
- o Miscellaneous £580
- 3.5 The Severnside Programme Board approved the application for referral to Cabinet at its meeting of 30th June 2015.

4. REASONS:

- 4.1 To enable the Caldicot Town Team to function effectively and continue regeneration activity in the town improving footfall, vibrancy and confidence.
- 4.2 To comply with requirements that applications for funding support from s106 ASDA contributions can only be recommended for approval by the Severnside Programme Board, but must be approved by Cabinet,

5. RESOURCE IMPLICATIONS:

- 5.1 S106 contributions to a value of £225,000.00 have been received towards 'Town Centre Partnership Promotion & Improvement'.
- 5.2 To date, projects to a value £41,710.00 have been committed under this heading. The amount requested is significantly within the remaining balance of £183,290.00 available.

6. SUSTAINABLE DEVELOPMENT AND EQUALITY IMPLICATIONS:

6.1 The significant equality impacts identified in the assessment (Appendix 1) are summarised below for members' consideration:

No negative impacts identified

.2 The actual impacts from this report's recommendations will be reviewed every year and criteria for monitoring and review will include:

Increased footfall in the town centre

Increased investment in the town centre

Increased market trading opportunities

Improvements in digital accessibility in the town centre

7. CONSULTEES:

All Cabinet Members

Leadership team

Head of Community Delivery - Debra Hill-Howells

Head of Enterprise – Peter Davies

Head of Finance - Joy Robson

Head of Legal Services – Rob Tranter

Local Members - Severnside Area

8. BACKGROUND PAPERS:

Cabinet Paper 2nd April 2014 – 'Proposed Funding to Caldicot Town Team'

9. AUTHOR: Colin Phillips, Whole Place Officer

10. CONTACT DETAILS:

Tel: 01633 644848

E-mail:colinphillips@monmouthshire.gov.uk

The "Equality Initial Challenge"

Name: Colin Phillips Service area: Community Led Delivery Date completed:5 th August 2015		Please give a brief description of what you are aiming to do.		
		The report seeks to release s106 funding to support the ongoing operational costs of the Caldicot Town Team		
Protected characteristic	Potential Negative impact	Potential Neutral impact	Potential Positive Impact	
	Please give details	Please give details	Please give details	
Age		X		
Disability		X		
Marriage + Civil Partnership		X		
Pregnancy and maternity		X		
Race		X		
Religion or Belief		X		
Sex (was Gender)		X		
Sexual Orientation		X		
Transgender		X		
Welsh Language		X		

Please give details about any potential negative Impacts.	How do you propose to MITIGATE these negative impacts
> N/A	>
>	
>	>
>	

Signed: C Phillips Designation: Whole Place Officer Dated: 5th August 2015

EQUALITY IMPACT ASSESSMENT FORM

What are you impact assessing	Service area
The Impact of agreeing to release s106 funding to support the ongoing operational costs of the Caldicot Town Team	Community Led Delivery
Policy author / service lead	Name of assessor and date
Debra Hill-Howells	Colin Phillips 5 th August 2015

1. What are you proposing to do?

By releasing funding to support operational costs it will enable the Caldicot Town Team to continue to function with town centre premises and support activities aimed at regenerating the town centre.

2. Are your proposals going to affect any people or groups of people with protected characteristics in a negative way?	If YES please tick
appropriate boxes below.	

Age	Race	
Disability	Religion or Belief	
Gender reassignment	Sex	
Marriage or civil partnership	Sexual Orientation	
Pregnancy and maternity	Welsh Language	

3. Please give details of the negative impact

None of the above groups will be impacted upon negative	vely.	

4. Did you take any actions to mitigate your proposal? Please give details below including any consultation or engagement.

	 <u>-</u>	 	
N/A			

5. Please list the data that has been used to develop this proposal? eg Household survey data, Welsh Govt data, ONS data, MCC service user data, Staff personnel data etc..

O'mar I O DI III'm	Designation Whole Place Officer	Data I. Sth. A. a. at 0045	

The "Sustainability Challenge"

Name of the Officer completing "the Sustainability challenge" Colin Phillips		Please give a brief description of the aims proposed policy or service reconfiguration The report seeks to release s106 funding to support the ongoing operational costs of the Caldicot Town Team		
Community Led Delivery		5 th August 2015		
Aspect of sustainability	Negative impact	Neutral impact	Positive Impact	
affected	Please give details	Please give details	Please give details	
PEOPLE				
Ensure that more people have access to healthy food		X		
Improve housing quality and provision		X		
Reduce ill health and improve healthcare provision		X		
Promote independence		X		
Encourage community participation/action and voluntary work			The funding will support ongoing community and volunteer activity of the Caldicot Town Team	
Targets socially excluded		X		

Help reduce crime and fear	Х	
of crime		
Improve access to	X	
education and training		
Have a positive impact on	X	
people and places in other		
countries		
PLANET		
Reduce, reuse and recycle	X	
waste and water		
Reduce carbon dioxide	X	
emissions		
Prevent or reduce pollution	X	
of the air, land and water		
Protect or enhance wildlife	X	
habitats (e.g. trees,		
hedgerows, open spaces)		
Protect or enhance visual	X	
appearance of environment		
PROFIT		
		The funding will support the ability
Protect local shops and		of the Caldicot Town Team to
services		promote regeneration activity in the town centre.
Link local production with	X	

local consumption		
Improve environmental awareness of local businesses	X	
Increase employment for local people	X	
Preserve and enhance local identity and culture	Х	
Consider ethical purchasing issues, such as Fairtrade, sustainable timber (FSC logo) etc	X	
Increase and improve access to leisure, recreation or cultural facilities	X	

What are the potential negative Impacts	Ideas as to how we can look to MITIGATE the negative impacts (include any reasonable adjustments)
> None	>

The next steps

• If you have assessed the proposal/s as having a positive impact please give full details below

iii you have accessed the proposal of the might be in proposal pro
Explanations provided within table

- If you have assessed the proposal/s as having a Negative Impact could you please provide us with
- mitigate the negative impact:
- If you have assessed the proposal/s as having a **negative impact** please provide us with details of what you propose to do to mitigate the negative impact

Signed Colin Phillips

Dated 5th August 2015



Business Case

To: Severnside Program Board

Ref: Funding - Running Costs

Date: 22/06/2015

Purpose

Caldicot Town Team would like to apply for £2,000 to help with the running costs of the group. This cost covers the costs associated with the office, electric, Public Liability Insurance, ongoing fuel expenses and miscellaneous items.

Finances

The application for £2,000 covers the following;

Public Liability Insurance £550

Electric (office) £120 approx.

Ongoing expenses approx. £100 each quarter

Office stationary & Postage £100 approx.

Marketing Materials £550 approx.

Remaining £580 approx.

Returns

There are no returns on this application, we are however seeking out funding sources who cover running costs to enable us to become more self-sustainable in the future. We also managed to raise just over £81 in donations at the Eisteddfod Proclamation day.

Summary

The benefits of this application allow us to continue running the Town Team in a professional and capable manner, and allows us to continue engaging with the public to recruit new helpers to the cause.

Amount of funded requested: £2,000

Benefits: Providing Caldicot Town Team with funding will help us engage and continue running professionally within the community.

Recommendation: That the Programme Board agrees to the requested funding amount of £2,000, which covers ongoing running costs for the group.